



**William C. Rooklidge**

Co-Chair, Intellectual Property

William Rooklidge is Co-Chair of the Intellectual Property practice at Howrey. He specializes in intellectual property litigation, alternative dispute resolution and related counseling. Although his practice focuses on patent infringement litigation, representing clients in a wide variety of industries, including communications, motor vehicles and diesel engines, software, electronics, sporting goods and financial services, he also has considerable experience in trademark litigation, enforcement of intellectual property through US Customs and Border Protection, and mediation and arbitration of intellectual property disputes. He has extensive trial and appellate experience, including arguing many cases at the US Court of Appeals for the Federal Circuit.

A leader in both the local and national bar, Mr. Rooklidge served as President of both the Orange County Patent Law Association and the American Intellectual Property Law Association. He has published and spoken extensively on patent issues, and has written *amicus* briefs for both AIPLA and the American Bar Association. Mr. Rooklidge has been a Registered Professional Engineer and designed manufacturing machinery.

Mr. Rooklidge has been repeatedly recognized as one of Southern California's "Super Lawyers" by *Law & Politics* magazine.

**William C. Rooklidge**

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**ADMISSIONS**

California

**EDUCATION**

George Washington University  
Law School (LLM, 1985)

Lewis & Clark Law School (JD,  
1984)

University of Portland (BS,  
Mechanical Engineering, 1979)

**CLERKSHIP**

Hon. Helen W. Nies, United  
States Court of Appeals for the  
Federal Circuit (1984)

**REPRESENTATIVE MATTERS**

- *TayMac v. Thomas & Betts Corp.* Represented a seller of universal outdoor weatherproof electrical covers accused of patent infringement before a trial court, which dismissed the complaint with prejudice after a favorable claim construction ruling.
- *Leggett & Platt v. VUTEK.* Represented an accused infringer of a large-format printer patent before a trial court, which granted summary judgment of invalidity.
- *Ronald A. Katz Technology Licensing, L.P. v. Verizon Communications Inc.* Represented an accused infringer before a trial court and the Federal Circuit, and obtained summary judgment of noninfringement of 14 patents on automated telephony.
- *Electronics for Imaging, Inc. v. Coyle.* Represented an accused infringer before a trial court and the Federal Circuit and obtained affirmance of dismissal for lack of personal jurisdiction of action for patent infringement, trade secret misappropriation, breach of contract and antitrust violations.

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- *Wood Arts Golf, Inc. v. Callaway Golf Company*. Represented an accused infringer before a trial court and obtained summary judgment of noninfringement of two golf club patents.
- *Jepson, Inc. v. Makita USA, Inc.* Represented a power tool patentee before a trial court and the Federal Circuit, which affirmed infringement judgment, treble damages and an attorney fee award.
- *Pintracker Golf, Inc. v. United States*. Represented an owner of trademarks and copyrights recorded with Customs in an action challenging seizure of knock-off golf clubs before trial court, which rejected the challenge and granted judgment to the government.
- *Select Engineered Systems, Inc. v. Sentex Systems, Inc.* Represented an accused infringer before a trial court and the Federal Circuit, which affirmed summary judgment of invalidity of patent for a telephone entry system.
- *Callaway Golf Co. v. Golf Clean, Inc.* Represented an owner of golf club patents, trademarks and copyrights in a trial court, which enjoined a seller of knock-off club components.
- *Nutrition 21 v. United States*. Represented a licensee of the US in a patent infringement suit before the Federal Circuit, which ruled that the licensee had standing to pursue infringement action on nutritional supplements.

## COURTS & ADJUDICATIVE BODIES

- United States Supreme Court
- United States Court of Appeals for the Ninth Circuit
- United States Court of Appeals for the Federal Circuit
- United States District Court for the Central District of California
- United States District Court for the Northern District of California
- United States District Court for the Southern District of California
- United States District Court for the Eastern District of Texas
- United States District Court for the Central District of Illinois
- United States Patent and Trademark Office

## PROFESSIONAL AFFILIATIONS

- Past President, American Intellectual Property Law Association
- Member, American Bar Association
- Member, Federal Circuit Bar Association
- Member, Association of Business Trial Lawyers
- Past President, Orange County Patent Law Association

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## PUBLICATIONS & SPEAKING ENGAGEMENTS

### ARTICLES

"Reform of the Patent Laws: Forging Legislation Addressing Disparate Interests." *88 J. Pat. & Trademark Off. Soc'y* 9 (2006).

"En Banc Review, Horror Pleni, and the Resolution of Patent Law Conflicts." *Santa Clara Law Review* Vol. 40, No. 787 (2000).

"Judicial Hyperactivity: The Federal Circuit's Discomfort with its Appellate Role." *Berkeley Technology Law Journal* Vol. 15, No. 725 (2000). Co-authored with Matthew F. Weil.

"Stare Un-Decisis: The Sometimes Rough Treatment of Precedent in Federal Circuit Decision-Making." *23 New Matter* 12 (1998) and *80 Journal of the Patent & Trademark Office Society* 791 (1998). Co-authored with Matthew F. Weil.

"Common Sense, Simplicity and Experimental Use Negation of the Public Use and On Sale Bars to Patentability." *Journal of Marshall Law Review* Vol. 29, No. 1 (1995).

"The Application of Experimental Use to Design Patents: A Square Peg in a Round Hole." *Journal of the Patent & Trademark Office Society* Vol. 77, No. 921 (1995).

"The On Sale And Public Use Bars To Patentability: The Policies Reexamined." *Federal Circuit Bar Journal* Vol. 1, No. 7 (1991).

"Application Of The On-Sale Bar To Activities Performed Before Reduction To Practice." *Journal of the Patent & Trademark Office Society* Vol. 72 , No. 543 (1990).

"Reduction to Practice, Experimental Use, and the On Sale and Public Use Bars to Patentability." *63 St. John's Law Review* 1 (1988), reprinted in *22 Intellectual Property Law Review* 139 (1990).