



**Joanne Lichtman**

Co-Managing Partner - Southern California

Joanne Lichtman is the Co-Managing Partner of Howrey's Southern California offices and a partner in Howrey's Global Litigation practice group. She is also a member of Howrey's Board of Advisors and the firm's nine-person Partnership Committee.

Ms. Lichtman was named to "L.A.'s Top 100 Lawyers" list by the *Los Angeles Business Journal* in 2009 and has been named one of California's "Top 75 Women Litigators" by the *Los Angeles/San Francisco Daily Journal*. She also is repeatedly distinguished as one of Southern California's "Super Lawyers" in the area of Civil Litigation Defense. This annual list of top lawyers in Southern California is published in *Law & Politics* magazine and *Los Angeles* magazine. In 2008 Ms. Lichtman was named to the Corporate Counsel Edition of Super Lawyers.

Ms. Lichtman represents clients in federal and state litigation throughout the United States. Her experience includes a broad array of substantive areas of complex commercial litigation, with particular expertise in tort, consumer and antitrust class actions, product liability, false advertising, unfair business practices and a wide range of environmental litigation.

In 2009, upon the nomination by President Obama of Judge Sotomayor to the Supreme Court, Ms. Lichtman was nominated to serve on the National Association of Women Lawyers' Committee for the Evaluation of Supreme Court Nominees, which provides input to the Senate Judiciary Committee on Supreme Court candidates.

Ms. Lichtman also is the co-editor of Howrey's Global Climate Law blog discussing the issues relating to global climate law and litigation.

**REPRESENTATIVE MATTERS**

- *Forlenza, et al. v Dynakor, et al.* Currently defending Dynakor, Inc. in the Central District of California relating to both nationwide and California putative class actions for alleged false advertising of diet supplements. The complaint alleges violations of state consumer protection laws, state unfair competition laws and common law fraud. Joanne and the Howrey team has won three motions to dismiss, including the dismissal of certain claims with prejudice, and successfully defeated Plaintiffs' preliminary injunction motion.
- *Dysthe, et al. v. Basic Research, et al.* Currently representing Basic Research Company in a putative nationwide class action alleging

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**ADMISSIONS**  
California

**EDUCATION**  
Harvard Law School (JD, 1988),  
*cum laude*

*Harvard Civil Rights Law*  
*Review*, Executive Editor

University of Vermont (BA, 1984),  
*magna cum laude, Phi Beta Kappa*

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violations of state consumer protection laws in connection with the sale of Relacore, one of the most popular non-prescription diet supplement products.

- *Morales v. Generix Laboratories, Inc.* Represents client in a putative nationwide consumer class action for unfair competition and unfair business practices.
- *Everett, et al. v. The Carter-Reed Co., LLC, et al.* Represents The Carter Reed Company and Macy's, Inc. in a putative nationwide consumer class action with regard to various anti-wrinkle products.
- *Perilla, et al. v. Placer Dome, et al.* Represents mining company in alleged public nuisance actions in both Nevada and the Philippines relating to former mining operations.
- *Center for Self-Improvement v. Lennar Corporation, et al.* Represents major developer in Proposition 65 and toxic tort cases relating to major new development in San Francisco, CA.
- *In re Southeastern Milk Antitrust Litigation.* Represents class of dairy farmers throughout the Southeastern United States relating to antitrust and breach of contract violations for artificially reducing milk prices to dairy farmers.
- *National Product Liability Litigation Counsel.* Represents a major consumer product manufacturing company in all product liability litigation nationwide.
- *Center for Food Safety, et al. v. Shafer, et al.* Represents national sugarbeet trade associations and more than 10,000 sugarbeet growers and processors in connection with Sierra Club and Center for Food Safety's challenge under the National Environmental Policy Act to the U.S. Department of Agriculture's decision to deregulate genetically modified sugarbeets. Critical case for emerging genetically modified crops. Won strongly contested motion for amicus status on merits and won intervention in remedy phase.
- *Bradfield, et al. v. China Shipping, et al.* Recently won complete dismissal for the client on all claims in a diesel exposure case. The case involved critical issues of first impression relating to warnings for diesel emissions pursuant to Proposition 65 and California's unfair competition law.

## COURTS & ADJUDICATIVE BODIES

- United States District Court for the Central District of California
- United States District Court for the Northern District of California
- United States District Court for the Eastern District of California
- United States Court of Appeals for the Ninth Circuit

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## PROFESSIONAL AFFILIATIONS

- Member, American Bar Association, Litigation Section
- Member, American Business Trial Lawyers
- Member, National Association of Women Lawyers
- Member, Los Angeles County Bar Association, Environmental Law Section
- Member, Women Lawyers Association of Los Angeles

## PRO BONO

- *Housing Rights Center v. Jason Cho, et al.*. Represented Center in a housing discrimination case against a residential landlord in Southern California. The resolution of the case included broad injunctive relief to prevent future discrimination in rental practices at defendants' properties and one of the largest monetary payments on record in similar cases.
- *Housing Rights Center, et al. v. Confidential*. Represented the Housing Rights Center and numerous tenants in a civil rights case against one of Los Angeles' largest residential landlords. The case was settled on the eve of trial after the court granted Howrey's motion for an adverse jury instruction against defendants at trial. The settlement was one of the largest fair housing settlements on record for discrimination in apartment rentals.

## COMMUNITY SERVICE

- Member, Annual Fundraising Committee, Bet Tzedek Legal Services
- Vice President, Board of Directors, Housing Rights Center of Southern California

## PUBLICATIONS & SPEAKING ENGAGEMENTS

### ARTICLES

"Are Regulatory Findings Admissible Evidence?" *Litigation* Vol. 34 (Spring 2008). Co-authored with Gilbert S. Keteltas.

"Forecasting the Future." *Los Angeles/San Francisco Daily Journal* (January 24, 2008). Co-authored with Gilbert S. Keteltas.

"Climate Change Litigation: Emerging Practice Area or Y2K?" *The Recorder* (December 19, 2007). Co-authored with Gilbert S. Keteltas.

"Restore Order: Damages for Injuries to Natural Resources Are No Longer a Theoretical Possibility." *Daily Journal* (July 1998). Co-authored with Kurt Zimmerman.

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**SPEECHES**

"E-Discovery: A 'How To' For Products Liability Lawyers." ABA Section of Litigation Products Liability Committee Ninth Annual Women in Products Liability Regional CLE Workshop, New York, NY (November 13, 2008). Panelist.

"Forecasting the Future of Climate Change." ABA, Section of Litigation, Moderator, Colorado (January 2008).

"Women in Products Liability." ABA, Section of Litigation, Panelist, New Orleans (October 2007).

**IN THE NEWS**

"The Fix Is In. Howrey Litigators Elizabeth Weaver and Joanne Lichtman and Economist Laura Robinson: Taking a Calculated Risk on Unocal's Environmental Docket." *Corporate Counsel* (November 2005).